



Participation Form

The State of Qatar welcomes you to participate in Expo 2023 Doha that will be hosted between the 2nd of October 2023 to 28th of March 2024. Official Participants representing their governments will have the privilege of obtaining a complementary exhibition area (outdoor/indoor) along with the use of utility connections free of charge.

To participate in Expo 2023 Doha, we kindly request you to complete the “Participation Form” & “Theme Statement” below and send by e-mail to info@dohaexpo2023.gov.qa. Official Participants and Exhibitors can both participate in Expo 2023 Doha by submitting this form;

- **Official Participants** are **States** and **Intergovernmental Organisations** that have accepted the invitation of the State of Qatar to participate in Expo 2023 Doha. Official Participation requires an official letter or Note Verbal approving participation sent through diplomatic channels.
- **Exhibitors** are **governmental** and **non-governmental entities, organisations, private companies** and **associations**.

Participating as (Official Participant/Exhibitor):

Participant’s Name

Commissioner General of Section

Commissioner General of Section is appointed by the Official Participant to organize their participation. He/She is responsible for all stages of participation, including the preparation, operation and dismantlement.

Name	
Address	
Phone	
Mobile	
Email	

Contact Person

Name	
Address	
Phone	
Mobile	
Email	

Garden Director

Garden Director is appointed by the Exhibitor to organize their participation. He/She is responsible for all the stages of participation including the preparation, operation and dismantlement.

Name	
Address	
Phone	
Mobile	
Email	

Contact Person

Name	
Address	
Phone	
Mobile	
Email	



Participation Model

Please choose the requested participation model(s) below.

For Official Participants

Outdoor Garden Exhibition Area

Indoor Garden Exhibition Area

Organizing and Participating Cultural Events
Please specify:
(National Day, Concerts, Shows etc.)

Knowledge Sharing and Educational Activities

Business Events
Please specify:
(B2B meetings, forums, trade missions, etc.)

Commercial Activities
Please specify:
(Food & Beverage, souvenirs, etc.)

Other, please specify

For Exhibitors

Outdoor Garden Exhibition Area

Indoor Garden Exhibition Area

Organizing and Participating Cultural Events
Please specify:
(Concerts, Shows etc.)

Knowledge Sharing and Educational Activities

Business Events
Please specify:
(B2B meetings, forums, trade missions, etc.)

Commercial Activities
Please specify:
(Food & Beverage, souvenirs, etc.)

Other, please specify



The Theme

The theme of EXPO 2023 Doha, Qatar is **“Green Desert, Better Environment”**.

The goal of Expo 2023 Doha is to encourage, inspire and inform participants and visitors about innovative solutions for reducing desertification and establishing a sustainable environment.

Mankind has changed the balance of planet earth by living beyond its means. Global warming is one of today’s most acute problems, affecting every human being irrespective of age, gender, wealth or nationality. Since the age of industrialization, the natural balance has changed drastically until now it is beyond affordable limits.

Desertification is the process of land degradation in arid, semi-arid and sub-humid areas due to various factors including climatic variations and human activities. Desertification occurs when land originally of another type of biome turns

into a desert biome due to factors such as overgrazing, urbanization, climate change, over-drafting of groundwater, deforestation, natural disasters and tillage practices. This transformation of biome results in persistent degradation of dryland and fragile ecosystems and loss of biodiversity.

One third of the world’s land surface is threatened by desertification. Across the world it affects the livelihoods of millions of people who depend on the benefits of ecosystems that drylands provide. The amount of land threatened by desertification increases by 12 million hectares each year, making it a global problem. As the land becomes more arid, it can no longer support the number of people it did in the past. As a result, massive numbers of rural people migrate to urban areas, causing not only an environmental problem but also an economic challenge.





The Theme (cont.)

Greening the deserts is an important and increasingly urgent topic, because it can be an answer to global water, energy, and food scarcity problems. Expo 2023 Doha will focus on the techniques that enable the sustainable cultivation of trees and crops in arid lands, as they play an important role in reversing desertification problems evident around the world.

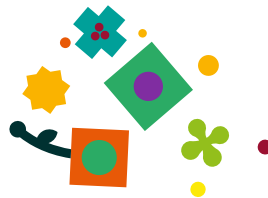
Expo 2023 Doha considers greening of deserts as a sustainable project for irrigation and forestation of dry areas or regions near water sources like lakes, rivers, seas or oceans.

The Exhibition will focus on the benefits of clean technologies like irrigation with natural water sources and renewable energy supplies. The Green Desert ideal cannot be attained without involving people, gaining social support and realizing cultural change.

Expo 2023 Doha will promote the Green Desert ideal and measures to prevent and cope with desertification to participants and visitors, while encouraging them to bring their own perspectives on the theme.

To achieve a green desert, people need to come together to exchange information, use technology and be innovative to transform agriculture and lifestyle. If we can turn the desert into a greener place, we can help fight desertification.

Without a change in the mindset of the people and their perspectives on the future, the sustainability of any endeavour would not be possible. Thus, the theme of Expo 2023 Doha entails modern agriculture based on technology and innovation and supported by enhanced environmental awareness in order to attain sustainability.





The Subthemes of Expo 2023 Doha are as follows

Modern Agriculture

Providing innovation, research and scientific advancements to produce safe, sustainable and affordable food for the increasing population of the world.

Technology & Innovation

A vehicle for future green solutions, while playing an important role in changing direction in the use of fossil fuels, creating solutions for urban industrial pollution and advancing alternatives for chemical-intensive agriculture.

Environmental Awareness

A tool for encouraging the protection of natural resources, raising a sense of connection to the natural world and promoting sustainable development.

Sustainability

Is humans' common objective for balancing different needs along with awareness about economy, technology, environment and social sciences.





Theme Statement

Commitment to the theme

Official Participants & Exhibitors are requested to reflect their interpretation of the theme and at least one of the sub-themes in each aspect of their participation. Theme Statement should be approved by the Organiser to ensure that the message of the theme is delivered accurately.

The Sub-Themes of Expo 2023 Doha

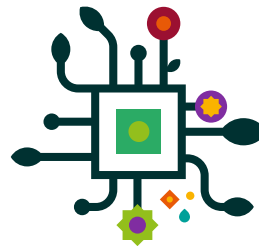
The sub-themes focus on the following topics defined below.

Participant should choose at least one of the following sub-themes to implement in the exhibition area:



Modern Agriculture

Enhancing Farmers' Role
Bridging Knowledge and Technology
Ensuring Coordination Solutions
Promoting Permaculture



Technology & Innovation

Hands-on Experience
Rainwater Harvesting
Alternative Energy Solutions
Urban Greenery and Urban Farming



Environmental Awareness

Affiliation instead of Education
Foodprint
Permagardening



Sustainability

Economic Invest in innovative agricultural technologies.
Social Establish the connection of people with nature, to raise awareness.
Environmental Transformation of dry and arid land into agricultural areas and forests.



Information About the Participant's Exhibition

Title of the Participant's Exhibit

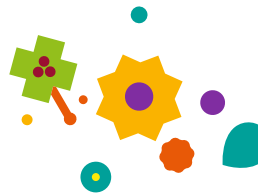
Interpretation of the Selected Sub-theme

Goals of the Exhibition

Activities Related to the Selected Sub-Theme(s)

Commissioner General of Section (for Official Participants)

Garden Director (for Exhibitors)



Name

Date

Signature